

FAQ for Introduction to Financial Coaching Program (IFC)

What to expect: Expect a powerful, high impact program that is very interactive, experiential, transforming and fun. You will be coaching each other on “real issues” so plan to check judgment at the door, and bring confidentiality and curiosity to the sessions. Previous participants have said that this program is a “workout” because the audience stays so engaged and involved in active learning. This program is probably not like many other trainings you have attended.

Hours of participation:

Day 1	9-6
Day 2	9-6
Day 3	9-6
Day 4	9-6
Day 5	9-6
Day 6	9-1

Yes the hours are long...we know! And it is critical that you attend all sessions as the learning is extremely layered and builds on itself. In addition to classroom time, you will be given homework in between sessions, to coach one another, to conduct certain exercises, etc. Previous participants reported that while the days were long, the sessions were high energy and interactive.

Commitment to program: We are asking for your full commitment to attend all sessions, attend all group coaching calls and to complete all homework. We are modeling with workshop participants the very level of accountability that we will ask you to hold with your CWF clients. If the testimonial of previous participants is any indication, your commitment and dedication will more than pay off in an integrated skill set that you can use to transform your own financial lives, and your client’s lives. *You will be asked to sign agreements in class, that solidify your commitment to this program.* If you miss more than 4 hours of the program, total, you will be asked to leave the program.

You will very likely be personally transformed! Previous participants, increased their savings by 50%, launched businesses, paid off debt, created magical results in their own lives. We believe that you have to experience transformation yourself, to be able to transfer it to clients. So get ready to have magic occur in your own lives!

This skill set works! Plan to give feedback and evaluation at the end of each session. Because this is a new skill set, and you will be flexing new behavioral “muscles”, you may experience resistance, or may have the urge to “vote” early in the program, about whether this skill set will work with your clients. We urge you to set these thoughts aside, show up, learn, play and evaluate the program at the end of each session. We give plenty of time for feedback and evaluation, and we utilize feedback to course correct and continually improve our program.

We look forward to working with you and to the magic that we will co-create in the sessions and in yours and your client’s lives.